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Mark earned his PhD in Accounting from Cardiff University. His research interests are mainly in the use and usefulness of accounting information by capital market participants. He teaches undergraduate and postgraduate courses in advanced financial reporting and financial statement analysis.

He has previously served as UK Board Member and Management Committee member of the EAA, including as Chair of the Accounting Resources Centre. He was also previously a member of the

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Mark's research appears in various academic journals including The Accounting Review, Journal of Accounting and Economics, Journal of Business Finance & Accounting, Accounting and Business Research, Journal of Accounting and Public Policy and Accounting in Europe.

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