



Willem Buijink

EIASM Academic Director

**Professor of Accounting
Universiteit Tilburg
The Netherlands**

Remarks

EIASM (1971)

> administers associations (of management academics)

EAA 1977; EARIE 1974; EFA 1974; EIBA 1974; EMAC 1975; EurAM 2001;
EurOMA 1993

= 6000 EU28 management academics

> many workshops; conferences

> co-organizes association Doctoral Colloquia (6 : not EARIE)

> many **EIASM** EDEN doctoral seminars

> **EIASM** Academic Council members = brings Schools together

> **enormous impact: has driven the improvement in European management research quality in past 40 years**

Remarks

EIASM focus

> management research and academics

> all EU28 institutions of higher education that grant a
Doctorate in Management (all or some areas)

how many ?

310 in **EU28**

- EDEN

- UT Dallas ranking

Doctoral training in Management in Europe: post-Bologna / post-Lisbon

also Accounting

Bologna effects >

- bachelor; master; doctor > same setup every where in Europe
- format of doctoral training
- rookie PhD ; novice Doctor > academic job market

Lisbon strategy (Horizon 2020) effect >

- **world-class** research and innovation in EU: aim

Post - Lisbon / post - Bologna 1

Structure higher education same everywhere in Europe

Bachelor 3/4 years ; Master 1/3 years; Doctor 3 years

why not Baccalaureus Magister Doctor everywhere ?

(or local: Italy > Laurea, Laurea Magistrale, Dottorato (Urbino))

also : 2011 UNESCO worldwide ISCED 6, 7, 8

1. communication much easier > convenient !

post - Lisbon / post - Bologna 2

2. format of Doctoral training

- specific taught / courses phase; doctorate phase
(behavioral science, economics, methods, field courses)
 - variants in Management area (Accounting)
 - Bachelor intake (*no specific courses in Bachelor*)
 - Master > no specific courses: note ! (TUE)
 - Master no specific courses > specific courses to 1st year doctorate phase > DART
Graz Vienna
 - Master with specific track > Mannheim
 - true Research Master MRes > IESE, ESADE, Tilburg, Maastricht
- issues
- this variety = ok ! ? !
 - make Management Bachelor and Master programs in EU much higher quality ! ? !

post - Lisbon / post - Bologna 3

epihany last week

intervention Director of UCL graduate school

>> why offer Doctoral training / program

>> normal (nothing to defend) : master is not highest higher education degree

>> Lisbon : Doctors our most creative graduates

>> create as many as possible

>> academia = only one possible destination

also: FUN

Post - Lisbon / post - Bologna 4

improve Doctoral job market in Management (Accounting) in Europe
= rookie PhD / novice Doctor job market

NEW: EIASM Rookie Management Job Market / Camp / Fair: February 2015
in Brussels

issue: invite corporate recruiters also ??? not yet

More news

Thursday: 18:00 - 19:00: OMEGA room Olümpia CC > Rookie Accounting PhD job markets winter 2014/15 in EU ([EIASM](#)) and US ([Miami](#))

Professor Peter Wysocki, University of Miami
[Myself](#) for [EIASM](#)

E-mail me

w.f.j.buijink@uvt.nl