

European Accounting Association
Accounting **R**esearch **C**enter

Status Update
May 2016



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for the EAA ARC Committee

- **Vision and background**
- Where do we stand?
- Get involved

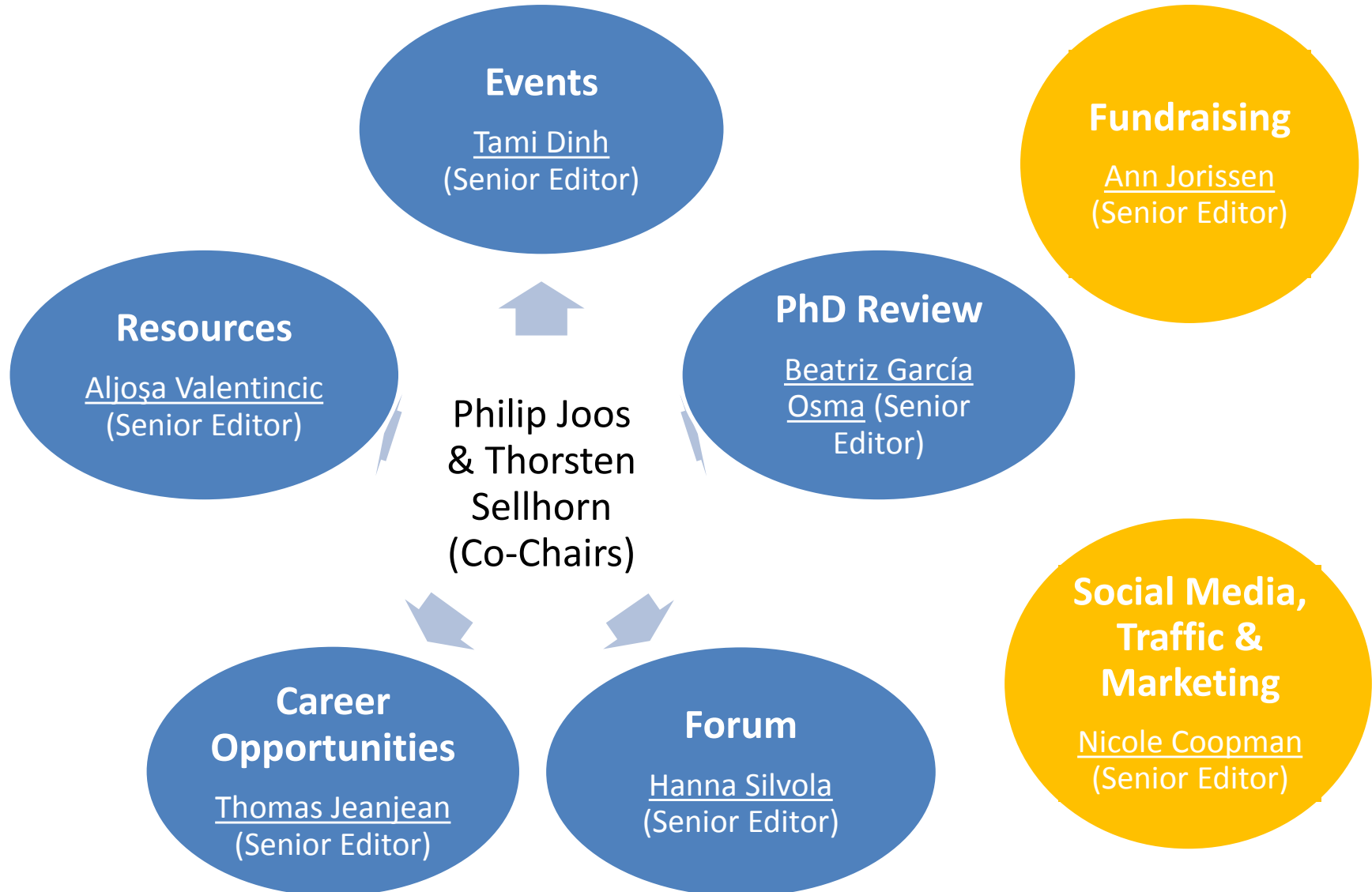
EAA: Investing in the future generation

- Among EAA's core objectives
 - Fostering doctoral education
 - Connecting scholars
 - Promoting diversity
- Initial Doctoral Training Taskforce identifies need for:
 - Information/knowledge sharing activities
 - Direct contributions to doctoral accounting education and training
 - Familiarising doctoral students with the academic job market
- Several EAA initiatives over the past 40 years
 - Doctoral Colloquium & PhD Forum
 - EAA Congress and EAA academic journals
 - Talent Workshop
 - EAA-sponsored doctoral training events and EDEN doctoral courses



Entering a “blended world”

- ARC as an online platform to complement and expand the scope of physical meetings among scholars
- EAA Management Committee discusses web platform dedicated to doctoral students and emerging scholars
- EAA Accounting Research Center (ARC) Task Force formed
- ARC Task Force conducts research; identifies need for
 - Qualified feedback
 - Information bundling
 - Networking opportunities
- ARC Task Force develops concept, prototype
- ARC Committee formed to prepare ARC launch



- Vision and background
- **Where do we stand?**
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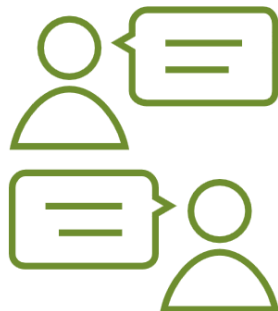
Implementation phase



**Events
calendar**



**PhD Review
service**



Forum

Concept phase



**Career
Opportunities**



**Resources
repository**



PURPOSE?

- One-stop user-friendly platform bundling all relevant accounting events (conferences, workshops, doctoral courses, recruiting etc.) in Europe and elsewhere in the world

BENEFITS?

- For scholars:
 - Transparent information about research-related events for everyone
 - Efficient search via categorization of events regarding target group, research topic, method, location etc.
 - E-Mail alerts according to individual interests
- For event organizers:
 - Promote your event to a very broad group of academics
 - Enhance international visibility



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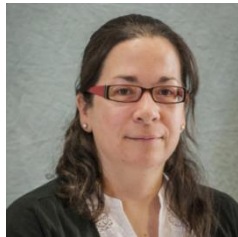


- **Get Feedback!**

- **Objective:** Providing timely constructive criticism and feedback on PhD proposals submitted by PhD students based in European universities, or who are EAA members.
- **Who can send a proposal?** First- and second-year PhD students, with the support of their supervisors.
- **Feedback:** Advise students on the *feasibility* of their proposals as well as the projected *contribution*, highlighting any theoretical and/or empirical weaknesses, as well as providing suggestions on related literature, methodology, data issues, etc.
- **Who evaluates the proposals?** There is a team of editors and a large EAA Research College that will be asked to provide an in-depth review of a maximum of one proposal per year.
- **When can proposals be submitted?** The target start date is January 2017, or as soon as Journal-type platform is available. Proposal templates will be available as soon as the website is launched.



- **Editors (to be expanded)**



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- **The College**

Academics with relevant expertise. (Expected) editors and editorial board members of *European Accounting Review*, *Accounting in Europe* as well as a number of other academics



A one-stop shop to exchange ideas and experiences, ask experts for help, and share material

**Research
Topics**

Discussion of accounting topics, organized according to the EAA research categories

**Research
Methods**

Exchange of method know-how (e.g., hands-on implementation of statistical issues)

**Practitioners'
Corner**

Information about and discussion of interesting developments in accounting practice

Classroom

Sharing of teaching materials, lecture slides, and experiences in the classroom

Events

Exchange information and material about academic events, and follow-up on them afterwards



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- We strive for the ARC to be user-driven and community-led.
- The ARC will succeed if it benefits YOU – get involved on the ARC Committee!
- Any ideas? – Volunteer as an Editor in one of the ARC areas!
- Contact sellhorn@bwl.lmu.de (if you like, specify the area you'd like to work in)



Results from survey/interviews

Prio	Needs	Possible ARC Features
HI	Education in research skills	<ul style="list-style-type: none"> ▪ Event calendar of doctoral courses, other research-related events ▪ Resources repository of state-of-the-art surveys and how-to papers ▪ Online courses
	International networking and exposure	<ul style="list-style-type: none"> ▪ Event calendar of conferences, workshops ▪ Marketplace for mentoring, exchange and visiting opportunities ▪ Talent Workshop (similar to AAA Job Market, Miami) ▪ Young Scholar Day before Congress (similar to PhD Forum) ▪ Regional efforts (EAA outreach to national associations)
	Qualified feedback on own research projects	<ul style="list-style-type: none"> ▪ PhD Feedback service ▪ Oral feedback sessions with experienced faculty (physical/Skype)
LO	Information and “inspiration” on academic life in accounting	<ul style="list-style-type: none"> ▪ List of PhD programs ▪ Description of PhD process and academic career steps (by country) ▪ School/supervisor criteria ▪ Video testimonials by successful young faculty



General

- One-stop shop to exchange ideas and experiences, ask experts for help, and share material
- Discussion tags allowing users to receive e-mail notification about activities of interest
- Besides a stand-alone Q&A function, the Forum would benefit from close ties to the Resources section and the Events Calendar



Questions and Answers

- Option to post questions anonymously
- Designated experts are encouraged to follow threads, answer questions and stimulate discussions

Resources

- Cross-posted from Resources section
- Provide explanations and background information
- Build upon others' work and post extensions (e.g., programming code)



Events

- Encourage members hosting an event to also create a thread in the ARC Forum (“Events” section), administrated by the specific event host
- Option to make content visible to closed groups
- Before the event:
 - Share news (e.g., keynote speakers) and materials (e.g., workshop papers)
 - Coordinate on organizational matters (e.g., getting to the conference venue, carpooling, pre-conference dinner,...)
- After the event:
 - Follow-up discussions on issues raised during the event
 - Share additional material
 - Keep in touch