



EAA “TALENT WORKSHOP” AND PhD MOBILITY

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References

- On markets of higher education:
 - Frey, B. & Eichenberger, R. (1993): American and European Economics and Economists, *Journal of Economic Perspectives*, 7 (4): 185-193.
 - Frey, B. & Eichenberger, R. (1992): Economics and Economists: A European Perspective. *American Economic Review*, 82 (2): 216-220.



Research Evaluation



- Two models for research evaluation:
 - Decentralized (C-markets): The evaluation processes heavily rely on your “equals”:
 - Peer-evaluation process
 - Individuals/Departments
 - University
 - Centralized (R-markets)
 - Highly regulated.

Academic Markets

(Frey and Eichenberger, 1992, 1993)

C-Market

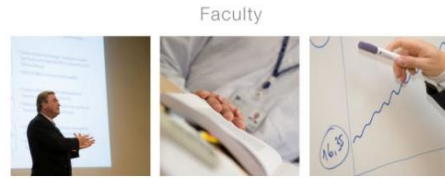
- Promotion based on number and impact of publications
- Scholars' salaries linked to research productivity
- Large, uniform, and competitive.
- Impersonal.
- Reliable indicators of an individual scholar's quality
- High mobility of academics
- Competition between academic institutions

R-Market

- Promotion decisions based on external (non-research) factors as services, belonging to an *school of thought*, etc.
- Research evaluation systems are unclear.
- Thin and incomplete: Fewer professors and universities.
- Regulated. Government intervention.
- Characterized by:
 - Professors are public officials with life tenure in exchange of good conduct.
 - Low mobility of both students and academics
 - Various languages pose natural barriers to entry.
- Weak competition between academic institutions

Faculty



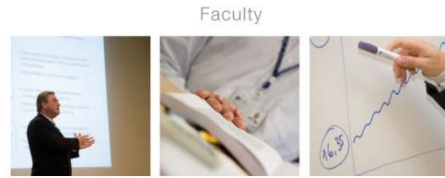


Faculty

The *Talent Workshop* (1)



- The *EAA* and the markets for accounting academics: Support to PhD and emerging scholars: mobility ([Talent Workshop](#)), publishing ([First Paper](#)), feedback ([Doctoral Colloquium](#)), resources ([EAA-ARC](#)).
- The *Talent Workshop*. First edition –November 2015, IE Business School:
 - <http://www.eaa-jobmarket.ie.edu/>
 - <https://www.youtube.com/watch?v=yRj-rjpMrkk&feature=youtu.be>



The Talent Workshop (2)



- The first edition --facts:
 - 42 candidates from 20 countries.
 - 52 recruiters.
- **The second edition (November 4-5, 2016):**
 - For candidates: free registration.
 - Submission of job market paper and CV. Deadline: Sept 26.
 - Decision: October 7
 - Programme: a) Presentation of job market papers: 20 minutes, no Q&A, b) Interviews.

---I look forward to meeting you in Madrid.

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