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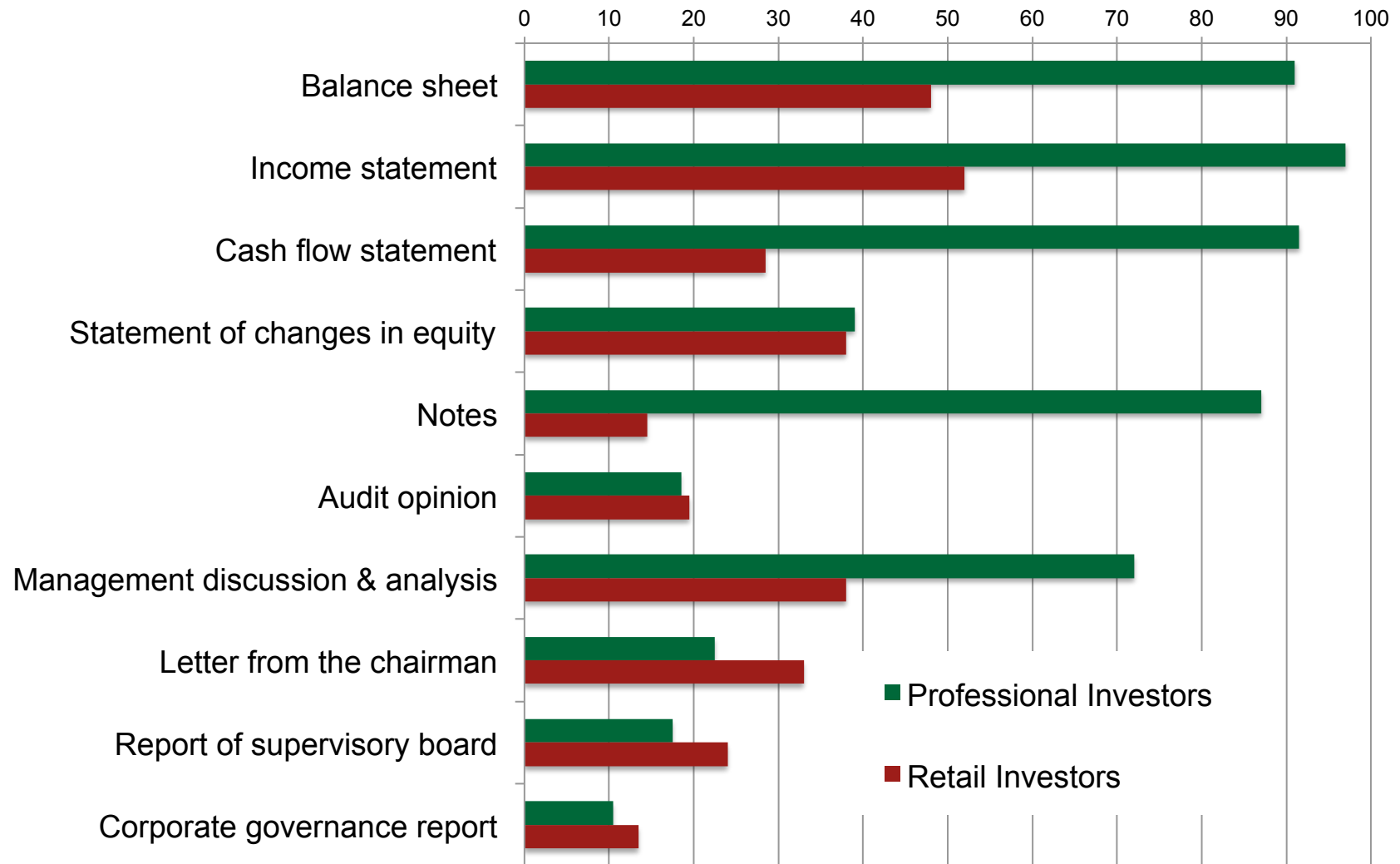
**EAA 2016 Maastricht  
FEE Symposium**

**The Future of Corporate Reporting**

Joachim Gassen  
Humboldt-Universität zu Berlin  
<http://www.wiwi.hu-berlin.de/rewe>



# Annual report usage by investor types



% of intensive use, based on data from Pellens and Schmidt (2014), DAI study, pp. 39 + 64 for 2008 and 2013

# Information source of institutional investors by objective



Cascino et al. (2016)

# IFRS Compliance by publicly-listed firms

**Table 3** IFRS compliance tests*Panel A: Accounting measurement compliance*

Standard	Germany late				Italy				t-value	Z-score
	n	Mean	Median	SD	n	Mean	Median	SD		
IFRS 2	15	1.000	1.000	0.000	67	0.925	1.000	0.265	1.09	1.07
IAS 11	20	1.000	1.000	0.000	48	1.000	1.000	0.000	n/a	n/a
IAS 17	75	0.987	1.000	0.115	125	0.992	1.000	0.089	-0.37	-0.36
IAS 19	111	0.991	1.000	0.095	153	0.967	1.000	0.178	1.27	1.27
IAS 36	120	0.950	1.000	0.176	153	0.964	1.000	0.153	-0.70	-0.78
IAS 38	135	0.930	1.000	0.185	152	0.974	1.000	0.138	-2.30**	-2.81***
IAS 39	107	0.898	1.000	0.217	132	0.978	1.000	0.100	-3.77***	-3.90***

*Panel B: Disclosure compliance*

Standard	Germany late				Italy				t-value	Z-score
	n	Mean	Median	SD	n	Mean	Median	SD		
IFRS 2	17	0.559	0.333	0.328	66	0.828	1.000	0.327	-3.03***	-3.23***
IAS 11	21	0.810	1.000	0.249	49	0.673	0.667	0.357	1.59	1.38
IAS 17	120	0.772	1.000	0.343	125	0.613	0.667	0.370	3.48***	3.67***
IAS 19	121	0.607	0.750	0.318	153	0.657	0.750	0.320	-1.27	-1.49
IAS 33	136	0.827	1.000	0.231	153	0.840	1.000	0.273	-0.42	-1.77*
IAS 36	105	0.324	0.333	0.334	152	0.471	0.333	0.403	-3.09***	-2.88***
IAS 38	135	0.877	1.000	0.240	153	0.741	1.000	0.332	3.93***	3.58***
IAS 39	107	0.460	0.500	0.305	131	0.691	1.000	0.384	-5.06***	-5.35***

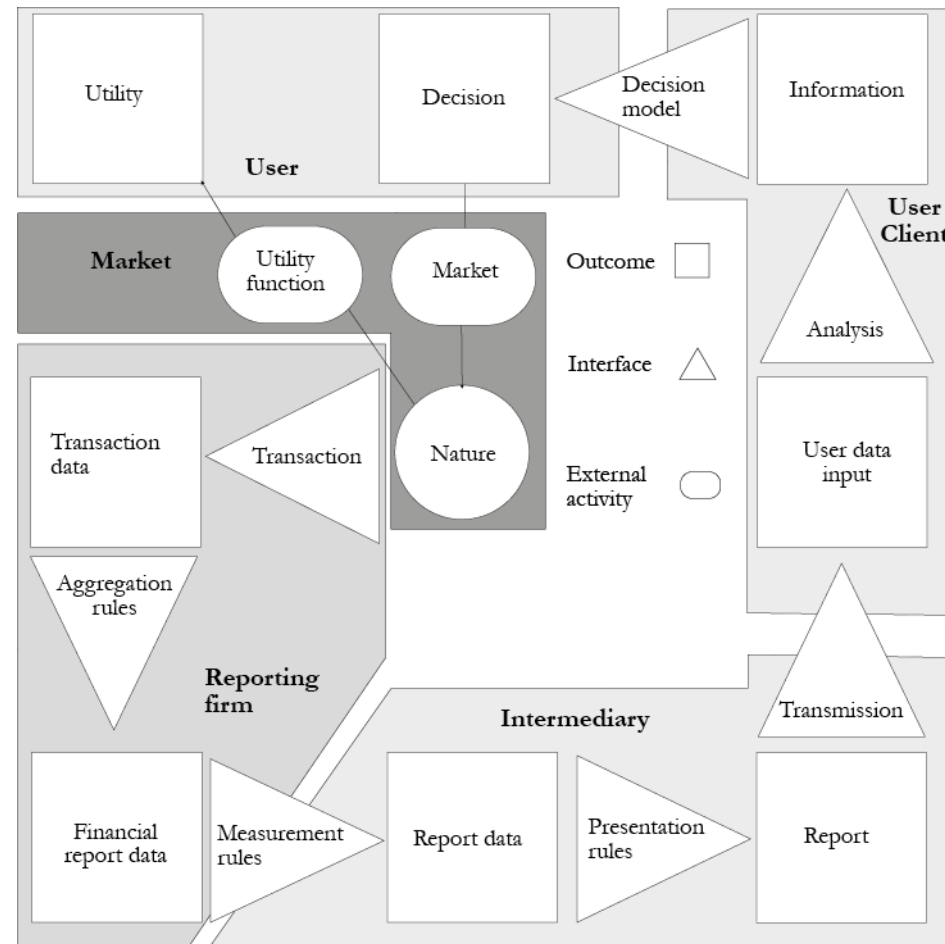
This table reports average IFRS measurement and disclosure compliance scores (a value of one indicating full compliance) for German and Italian firms. Firms included in these samples are at least listed since 2004 and have their 2006 group financial reports available either on the investor relation section of their website or on the pertinent stock exchange website. The instrument utilized to evaluate the IFRS measurement and disclosure compliance is available in "Appendix 2". SD stands for standard deviation. A *t*-test (Wilcoxon signed rank test) is used to test for differences in means (medians). \*\*\*/\*\*/\* marks two-sided significance at the 1/5/10 % level

Cascino and Gassen (2015)

## Can we fix it? Some questions

1. One size fits all accounting?
  - Objectives differ
  - Users differ
  - Firms differ
  
2. True and fair view objective?
  - Financial reporting is one of many information sources
  - Not used in isolation
  - What is the competitive advantage of financial accounting?
  
3. Comparability versus transparency?
  - Transparent firms are never comparable
  - Idea: Regulate standards for comparability and innovate voluntary disclosure for enhanced transparency

# Innovate voluntary disclosure: An “old“ #acctech idea on IR and data interface design



Gassen (2000)