

1. Annual congress sponsorship opportunities WEBSITE			
1.1 Sponsorship packages at the 2024 Congress	Platinum	Gold	Silver
Number of sponsorships available	1	2	5
Benefits			
<i>Participation</i>			
Free full delegate passes with access to all sessions and social events	5	3	2
<i>Visibility</i>			
Verbal reference to the sponsor in opening speech	X	X	X
Logo included on slides at the opening ceremony, close to congress logo	X		
Logo displayed in a column/banner at the right-hand side of the screen in the main congress page	X	X	X
Logo displayed in the pages related to the Symposium (at the start of the symposium broadcasting of a short promotional video; max 2 min)	X*	X**	
Logo included in e-mail communication with respect to the Congress to all EAA members and to all EAA Congress delegates	X	X	
Logo and description in the sponsors and exhibitors tab	X	X	X
Logo displayed in the congress app	X		
<i>Sharing content</i>			
Hyperlinked logo to a sponsor page (e.g., description, videos or website, brochure) displayed in a column/banner at the right-hand side of the screen in the main congress page	X	X	
Short presentation of sponsor, link to a sponsor page and/or short video (provided by sponsor and pre-approved by EAA) in the sponsors and exhibitors tab on the congress website	X	X	X
Link to a sponsor page (to include e.g., description, videos, website, brochure) displayed on the Symposia page on the congress website	X	X	
Logo roll-up banner in the symposia room (provided by the sponsor)	X	X	
Logo printed on delegate name badge	X		
Logo roll-up banner at the entrance of the congress dinner (provided by sponsor)	X		
Logo roll-up banner at the entrance of the welcome reception (provided by the sponsor)	X	X	
Logo roll-up banner at the entrance of the early bird reception (provided by the sponsor)	X	X	X
Exhibition unit in a prime location in the exhibition hall	X	X	X

**This includes sponsorship acknowledgement. Platinum sponsors can decide the topic of the symposium in cooperation with the symposia committee and can provide one speaker to take part in the symposium.*

***This includes sponsorship acknowledgement. Gold sponsors can suggest topics to the symposia committee, but there is no guarantee that the topic will be chosen by the symposia committee. A gold sponsor can provide one speaker to one of the symposia selected by the symposia committee.*

<p>1.2 Individual sponsorship opportunities at the 2024 congress APPROVED MC 23 OCTOBER 2023</p>
<p><i>1.2.1 Early Bird Reception (where applicable)</i> <i>(in the absence of a platinum, gold, or silver sponsor)</i></p> <ul style="list-style-type: none"> • sponsorship acknowledgement on congress website, congress app and at congress opening ceremony • name of organization printed on ticket (where applicable) • name XXXX early bird reception • logo roll-up banner at the venue entrance (provided by the sponsor)
<p><i>1.2.2 Welcome Reception</i> <i>(in the absence of a platinum and gold sponsor)</i></p> <ul style="list-style-type: none"> • sponsorship acknowledgement on congress website, congress app and at congress opening ceremony • name of organization printed on ticket (where applicable) • name XXXX welcome reception • logo roll-up banner at the venue entrance (provided by the sponsor)
<p><i>1.2.3 Gala Event</i> <i>(in the absence of a platinum sponsor)</i></p> <ul style="list-style-type: none"> • sponsorship acknowledgement on congress website, congress app and at congress opening ceremony • name of organization printed on ticket (where applicable) • name XXXX gala-dinner or gala-event • logo roll-up banner at the venue entrance (provided by the sponsor) • company flags or signs on covered or standing tables (provided by the sponsor)
<p><i>1.2.4 Lunch breaks (one lunch/two lunches)</i></p> <ul style="list-style-type: none"> • sponsorship acknowledgement on congress website, congress app and at congress opening ceremony • Logo roll-up banner in the lunch area (provided by the sponsor) • Table signs on serving tables and eating tables (provided by the sponsor)
<p><i>1.2.5 Coffee breaks (one coffee break/two coffee breaks on one day)</i></p> <ul style="list-style-type: none"> • Logo roll-up banner in the coffee break area (provided by the sponsor) • Table signs on serving tables and eating tables (provided by the sponsor)
<p><i>1.2.6 Symposium</i></p> <ul style="list-style-type: none"> • <i>Premium (subject to slot availability):</i> the sponsor can decide the topic in cooperation with the symposia committee and can provide one speaker to the symposium • <i>Regular (subject to slot availability):</i> the sponsor can provide one speaker to one of the symposia selected by the symposia committee • logo roll-up banner in the symposia room (provided by the sponsor)
<p><i>1.2.7 Exhibition</i></p> <ul style="list-style-type: none"> • 50-word entry, logo and company contact in the sponsors and exhibitors tab on the congress website, platform and app • mention of the exhibition space during the opening ceremony speech and in e-mail communication to congress participants • exhibition space available in the area where delegates meet for the registration or for the coffee breaks. The space foreseen is 3m x 2m • 1 covered table and two chairs • 2 exhibition staff + lunches and coffee + attendance of welcome reception (additional exhibitor staff may attend at an additional charge of €100 per person per day) • an electrical outlet • one delegate bag per stand
<p><i>1.2.8 Delegate lanyard (in the absence of a platinum sponsor)</i></p> <ul style="list-style-type: none"> • Logo on delegate lanyards