





# The 2018 North American Congress on Social and Environmental Accounting Research

(7<sup>th</sup> CSEAR Summer School in North America)
June 21-22, 2018

Ted Rogers School of Management, Ryerson University, Toronto, Canada

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# SYMPOSIUM AND BEST PAPER CONTEST ON PUBLIC SECTOR AND NOT FOR PROFIT ACCOUNTING June 20, 2018

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## SECOND CALL FOR PAPERS

The Ted Rogers School of Management at Ryerson University is pleased to be hosting the 7th CSEAR North America conference on June 21<sup>st</sup> and 22<sup>nd</sup>, 2018.

#### **CSEAR**

The Centre for Social and Environmental Accounting Research (CSEAR) has held an annual congress in the UK (often referred to as the *Summer School*) for more than two decades, and other parts of the world in Europe, Australia, New Zealand, and in the Americas.

#### **CSEAR North America Congress**

Similar to the CSEAR UK Summer School, the Congress will be a deliberately informal gathering of researchers, teachers, students and practitioners concerned with social and environmental accounting, teaching and research in the very widest sense. Interdisciplinary submissions are encouraged. Its emphasis is on a high level of interaction, discussion and debate in a friendly, supportive and relaxed atmosphere. Attendees are likely to include academics, practitioners and doctoral students at all levels of experience, and involved with all aspects of social, environmental and sustainability theory and practice in accounting and other disciplines. Both full and research-in-progress papers are welcomed.

## <u>Keynote Speaker – Edward Struzik</u>

We are pleased to announce that Edward Struzik will be the keynote speaker on June 21<sup>st</sup>. Edward Struzik is a writer, photographer, adventurer, public speaker and a fellow at the Institute for Energy and Environmental Policy in the School of Policy Studies at Queen's University in Kingston, Ontario. His most recent book is Firestorm – How Wildfires Will Shape our Future (<a href="https://islandpress.org/books/firestorm">https://islandpress.org/books/firestorm</a>) and is a best seller on Amazon.com.











### <u>Plenary Speaker – Den Patten</u>

For this 7<sup>th</sup> CSEAR North America Congress, we are pleased to welcome Den Patten, Professor of Accounting at Illinois State University, as our plenary speaker on June 22<sup>nd</sup>. Den has been incredibly influential in the area of social and environmental accounting research, and highly instrumental in getting the CSEAR North America Congress developed as a regular event.

#### **PhD Students**

One of the main objectives of the 7<sup>th</sup> Congress is to provide a supportive environment for PhD students to present their research. Early registration for CSEAR student members is CAD \$125 and on-campus accommodation at CAD \$92 per night (bed and breakfast) is quite inexpensive considering the downtown Toronto location. A number of full bursaries (which mean **free** registrations!) provided by CPA Ontario and the Erivan K. Schulich Chair in Business & Sustainability (at the Schulich School of Business) and are available so please contact the conference organizer (tschneider@ryerson.ca) as soon as possible. PhD students granted full bursaries must attend the symposium on June 20<sup>th</sup>.

## SYMPOSIUM AND BEST PAPER CONTEST ON PUBLIC SECTOR AND NOT FOR PROFIT ACCOUNTING

This event is being sponsored by the Chartered Professional Accountants (CPA) of Ontario. Registration for the symposium is free, and those taking part in the CSEAR NA Congress are encouraged to take part in the Symposium on June 20<sup>th</sup>, 2018.

## Best Paper contest - Public Sector and Not-for-profit Accounting

Two prizes of \$2,500 Canadian will be awarded in two categories: (1) Emerging Scholars, being PhD Students and tenure track faculty no more than 3 years post Ph.D. as of June 20<sup>th</sup>, 2018 and (2) Established Scholars, being all others. The categories refer to the main author, co-authors may be from outside of each category. Papers must be in the area of public sector or not-for-profit accounting, meant in the broadest sense. Effectively, anything not specifically on the for-profit sector is welcome, although public-private partnerships and issues around privatization certainly apply. The winning papers will be presented by the authors as part of the Symposium.

#### **Symposium**

The theme for the morning of the Symposium (10.00 a.m. – 1.00 p.m.) is "Accounting and Accountability in Canada's First Nations: Issues and Developments". It will open with an address from a key government official in this area and continue with a round table discussion. Key members of the government and Canada's First Nations communities will be taking part. The theme is motivated by recent reports out of the offices of both the Canadian and Ontario Auditor Generals' offices highlighting issues in this area for First Nations in Canada. In the afternoon, the winners of the Best Paper contests will present their research papers. Lunch will be included as part of the symposium, and registration is free.











#### **SUBMISSION PROCESS**

Full papers and/or abstracts should be submitted to the CSEAR North America Congress e-mail address (CSEARNA@Ryerson.ca). Submissions will be blind reviewed. It is requested that a title page with author information is submitted, and then the main submission with the title only. All full papers submitted for CSEAR NA on the public sector and not-for-profit area will automatically be considered for the Best Paper contest. Authors who wish to submit their papers to the Best Paper contest only should submit their papers to public.sector@ryerson.ca. Winning authors of the Best Paper contest must present their papers as part of the symposium, as a condition of being awarded the funding. The award can be in cash, or value-in-kind (i.e., travel or research funding), at the winner's discretion.

**Dates to remember** 

March 18, 2018: Paper submission deadline (please pay careful attention to submission process)

April 16, 2018: Authors will be informed of the decision

May 13, 2018: Early Registration deadline

#### **Accommodation, Registration Fees and Travel**

#### **Accommodation**

The conference website for registration and booking accommodation will be up and running on or before February 12<sup>th</sup>. Early registration is available until May 13<sup>th</sup>, late registration is available up to the start of the Congress (June 21<sup>st</sup>). On-campus accommodation is available via the conference website (room availability is not guaranteed after the early registration date, May 13<sup>th</sup>). The cost for bed and breakfast is \$92 per room per night. The accommodation is in the International living Centre (ILC), which is a 10-minute walk across campus from the conference location. The following link is to a campus map: (https://www.ryerson.ca/maps/ - ILC is the housing and TRS is the conference location on the map). The ILC is a hotel that has been converted to an international students' residence during the academic year. The price per room is for 1 or 2 occupants (including breakfast). The rooms have one queen bed and en suite bathrooms. Note that this is an exceptionally low price for downtown Toronto in high season.

#### **Registration Fees**

Registration fees include lunches and coffee breaks during the conference as well as the conference dinner on the evening of June 21<sup>st</sup>. Registration fees will be as follows:

Participant	Early Registration (up to May 13 <sup>th</sup> , 2018)	Late Registration (up to June 21 <sup>st</sup> , 2018)
CSEAR Member*	CAD \$275	CAD \$350
Non-CSEAR Member	CAD \$375	CAD \$450
CSEAR Student Member**	CAD \$125	CAD \$200
Non-CSEAR Student	CAD \$200	CAD \$275

\*CSEAR membership can be purchased at: https://www.st-andrews.ac.uk/csear/join/join-csear/

<sup>\*\*</sup> Full bursaries are available – please contact the conference organizer as soon as possible.











#### Travel

Toronto is very well connected, with direct flights from most national and international centres. Getting to Ryerson from Pearson Airport is also easy as well as inexpensive, via the train running from the main airport every 15 minutes. There are also flights from some US and Canadian cities to the Toronto Island airport, with either a short cab ride or convenient shuttles that will get you to walking distance from the Ryerson campus. Travel by train to Toronto Union Station is also easy from many Ontario and Quebec cities. Walking, subway or taxi are all good options to get from Union Station to Ryerson. Toronto is a very vibrant, multi-cultural, open city and Ryerson University is located at its core. The Ted Rogers School of Management looks forward to welcoming international visitors wishing to make Toronto a part of their summer 2018 plans.

## **Organizer**

Tom Schneider (<u>tschneider@ryerson.ca</u>). Correspondence is welcome if anyone has questions regarding the CSEAR NA Congress, the Symposium or Best Paper contest.

Organizing Committee, CSEAR NA	Organizing Committee, Symposium Kathryn Bewley, Ryerson University
Tom Schneider, Ryerson University Charles Cho, Schulich School of Business	Shadi Farshadfar, Ryerson University
Michelle Rodrigue, Université Laval	Tom Schneider, Ryerson University
Scientific Committee, CSEAR NA	
Michele Andreaus, University of Trento	Marty Freedman, Towson University
Diane-Laure Arjaliès, Western University	Irene Gordon, Simon Fraser University
Kathryn Bewley, Ryerson University	Michel Magnan, Concordia University
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Jennifer Chen, Brigham Young University	Andrea Romi, Texas Tech University
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