

10th Asia-Australia Colloquium

Qualitative Research Methods in Business and Accounting

14 - 15 March 2019 | 9:00am - 6:00pm
ESSEC Business School, Asia-Pacific (Singapore)

Hosted jointly by ESSEC Business School Asia-Pacific Campus, Singapore, and RMIT University, Melbourne, the Colloquium provides two days of focused lectures and workshops on qualitative research methods in business and accounting.

The Colloquium is convened and delivered by Distinguished Professor Lee Parker (RMIT University and University of Glasgow) and selected international research professors each with a high profile in qualitative research in business and accounting. Since 2008 Professor Parker has annually convened the Colloquium in Australia and Europe to great acclaim. The year 2019 will be the inaugural Asia region offering being delivered in Singapore and it will be a significant response to the region's growing interest in qualitative research approaches to the most interesting and challenging issues in business and accounting.

The colloquium covers a wide variety of qualitative research methodologies and includes both formal presentations from professorial leaders as well as interactive forums and exercises engaging all participants. It covers selected leading-edge developments in the qualitative methodological tradition and targets a colloquium size of 50-60 scholars who typically are early-career researchers, doctoral candidates, senior academics or consultants in industry - all looking to expand their competencies and publication successes in applying qualitative research methodologies.

SPEAKERS



Prof. Lee Parker

RMIT Distinguished Professor of Accounting,
School of Accounting, RMIT University,
Melbourne, Australia

Research Professor of Accounting,
Glasgow University Scotland



Prof. Ileana Steccolini

Professor of Accounting and Finance,
Newcastle University London

Chair of the IRSPM Accounting and
Accountability Special Interest Group



Prof. Danture Wickramasinghe

Chair in Management Accounting,
Adam Smith Business School,
University of Glasgow



Prof. Mark Christensen

Professor, Accounting and
Management Control Department,
ESSEC Business School



To register, **scan the QR code** or go to **goo.gl/awdc2V**

Visit **10CQRM.essec.edu** for more information.