

Contact

Evelyn Busch
acmar@whu.edu
+49 261 6509 472
www.whu-acmar.com

WHU - Otto Beisheim School of Management
Institute of Management Accounting and Control (IMC)
Burgplatz 2, 56179 Vallendar, Germany

One hour from Frankfurt (Main + Hahn) Airport and Cologne/Bonn Airport.



WHU

WHU – Otto Beisheim School of Management is an international business school. Since its establishment WHU has proved itself to be a paragon of future-oriented research and teaching in business administration.

WHU is regularly certified by EQUIS and FIBAA and a member of the renowned accreditation institution AACSB, which guarantees the excellent standard of courses and a high degree of internationalization.



IMC

The Institute of Management Accounting and Control (IMC) of WHU is a leading think tank for Controlling & Strategy Execution.

Under the joint directorship of Professor Marko Reimer, Professor Utz Schäffer and Professor Jürgen Weber, the Institute engages in the three fields of research, business engagement and teaching. The underlying duality of scholarly and practice impact is part of our vocation.

www.whu.edu/controlling



March 5-6, 2020

Aims and Scope

The **17th Annual Conference for Management Accounting Research (ACMAR)** is a conference that takes place at WHU in Vallendar, Germany. At the beginning of March every year, more than 140 international researchers and accounting scholars accept the Institute's invitation.

The conference offers the opportunity for presenting management accounting research in parallel sessions and finding out what colleagues in the field are working on. ACMAR also provides a friendly and sociable **platform for meeting colleagues in management accounting research**, instigating joint research projects, and generally keeping in touch.

In addition to the parallel sessions (with and without discussant) and the roundtable sessions, our keynote speakers **Professor Eva Labro** (University of North Carolina Kenan-Flagler Business School) and **Professor Jan Mouritsen** (Copenhagen Business School) will present their insights into current trends in management accounting research.

The **9th ACMAR Doctoral Colloquium** will take place in conjunction with the conference from **March 4-5, 2020**. The Colloquium's objective is to provide an opportunity for doctoral students from various countries to discuss their research and work in progress with an experienced faculty.



Program Outline

9th ACMAR Doctoral Colloquium 2020

March 4, 2020	
All-day	Presentations & Discussions
March 5, 2020	
Morning	Presentations & Discussions

17th ACMAR 2020

March 5, 2020	
Morning	Registration
	Opening Session
	Keynote Speech
Midday	Lunch
Afternoon	Parallel Sessions / Roundtable Sessions
	Coffee Break
	Parallel Sessions with Discussant
	Keynote Speech
Evening	Welcome Reception & Dinner
March 6, 2020	
Morning	Keynote Speech
	Parallel Sessions
Midday	Lunch / Closing

Registration & Submission

17th ACMAR 2020

Registration for ACMAR is open **until February 1, 2020** at www.whu-acmar.com.

The conference fee includes lunch, refreshments, conference materials and the official dinner:

- EUR 150 for professors and postdoctoral candidates
- EUR 100 for PhD students

We invite you to **present your research** at the conference. Research papers dealing with all aspects of management accounting will be considered for presentation.

Please note the following when submitting your proposal:

- Authors are invited to submit full papers.
- Papers should be submitted in English.
- Papers will be **evaluated by independent peer review**.

Further submission rules can be found on our website. **The deadline for submission is December 2, 2019.**

Notification of acceptance of proposals will be sent by December 16, 2019.

9th ACMAR Doctoral Colloquium 2020

Registration for the **9th ACMAR Doctoral Colloquium** is open until **December 2, 2019**. The participation fee for the colloquium will be 100 EUR p.p., including colloquium materials, lunch, dinner and refreshments during the course.

Additional information on both events can be found at www.whu-acmar.com.