



PhD Course Corporate Sustainability

NHH



2-5 September 2024

Norwegian School of Economics, Bergen, Norway

About

This PhD course addresses key topics in corporate sustainability and sustainable finance. We will address questions of whether and how companies can incorporate environmental, social, and governance (ESG) considerations into their activities to enhance their competitiveness and long-term value. Moreover, we will discuss the rising pressures of society (including communities, consumers, employees, and others) and shareholders on companies to show sustainable business stewardship, aligning the firm's policy engagement with their social and environmental business practices and corporate strategies to help mitigate systemic challenges. Lastly, we will discuss latest trends in sustainable finance, including biodiversity finance and blended finance.

The course will draw on theory and evidence from several disciplines, including management, corporate governance, accounting, finance, economics, and political science. It will discuss the interplay between the public and private sector as well as the real economy and financial system. Students will gain an overview of both the corporate sustainability and sustainable finance literatures, discuss them in context of the real world challenges we face, and explore potential avenues for future research.

For more information, visit the [course page](#).

Faculty

Caroline Flammer is a Professor at Columbia University and a Visiting Professor at NHH. She is an award-winning, highly cited researcher in the field of corporate sustainability. Her research examines whether and how sustainable finance and impact investing can help finance a more sustainable world. Moreover, her research analyzes how, and under which conditions, firms can incorporate environmental, social, and governance (ESG) considerations into their activities to enhance their competitiveness while strengthening—instead of undermining—the very system in which they operate and thereby play a critical role in addressing climate change, inequality, global health, and other grand challenges related to society and the natural environment.

Practical Information

Students will earn 2.5 ECTS upon attending classes in person and successfully completing an individual term paper. External PhD candidates can find information on how to register [here](#).

Lectures are scheduled daily from 10:15 to 14:00.

Registration opens:

June 24th

Registration deadline:

August 14th (external) | September 1st (internal)

For further inquiries, contact Ivar.Kolstad@nhh.no