



JAAF CONFERENCE 2025

Journal of Accounting, Auditing, and Finance

CALL FOR PAPERS

November 9 - 12, 2025

Zayed University, Dubai, UAE



The Journal of Accounting, Auditing, and Finance (JAAF) is excited to announce its inaugural 2025 Conference in the Middle East, which will be hosted by the Accounting Department of the College of Business, **Zayed University**, Dubai, United Arab Emirates (UAE), on November 9-12, 2025.

Zayed University is a public institution, founded in 1998 in the UAE and proudly bears the name of the founder and first president of the country, Sheikh Zayed bin Sultan Al Nahyan. The University has campuses in Dubai and Abu Dhabi and welcomes both national and international students.

PLENARY SESSIONS

Papers accepted for the Plenary Sessions will be considered for publication in the JAAF and will undergo a review process in accordance with JAAF policies. While it is anticipated that accepted Plenary Session papers will be published in JAAF, final acceptance will be determined based on JAAF's editorial policies.

For the 2025 JAAF Conference, **Professors C. S. Agnes Cheng** and **Linda Myers** will serve as Editors for Plenary Session submissions. Final decisions regarding journal acceptance will be made in consultation with the JAAF Editor-in-Chief.



Papers that are not accepted for the Plenary Sessions will be considered for the Concurrent Sessions at the author's discretion.

Conference expenses for Plenary Session presenters will be covered up to \$1,500 USD for one author per accepted paper.

There will be a **best paper award** and a **best discussant award** for papers presented in the Plenary Sessions.

CONCURRENT SESSIONS

Papers submitted to the Concurrent Sessions only, as well as unaccepted Plenary Session submissions, will be reviewed by the scientific committee co-chaired by **Dr. Mariem Khalifa** and **Dr. Cheng Colin Zeng**.

Note: Papers submitted to the Plenary Sessions but rejected and papers submitted to the Concurrent Sessions only can be submitted to JAAF as regular new submissions at a later date.

There will be **best paper awards** for Concurrent Session papers, including a track for PhD student papers and a track for other papers. If you are interested in competing for the PhD student paper award, please indicate which of the authors are PhD students when you submit the paper.

SUBMISSION PROCEDURES AND RULES

Papers submitted to the Plenary Sessions should be submitted through JAAF's website at: <https://mc.manuscriptcentral.com/jaaf> and the regular submission fee (\$200 USD) applies. In the submission letter, authors should indicate that the submission is for the 2025 JAAF Conference Plenary Sessions. Submission to the Plenary Sessions must also be emailed to the JAAF Conference Associate Editor, Dr. Mike Weng, at jaaf.conference@gmail.com, and authors must indicate whether the paper should be considered for the Concurrent Sessions if not accepted into the Plenary Sessions.

Papers submitted to the Concurrent Sessions only should be emailed to: jaaf2025.Dubai@zu.ac.ae (ref. **Dr. Mariem Khalifa**) together with a proof of [the submission fee payment](#) of \$50 USD to JAAF. Presenters of accepted papers must register as conference participants.

The deadline for paper submission is **May 31, 2025**. Authors will first be notified by **June 30, 2025** if their papers are accepted for presentation in concurrent sessions. Following this, a subsequent notification of the acceptance for the plenary session will be sent to authors who have submitted to JAAF for the plenary sessions by **August 15, 2025**.

Authors should submit only full papers (i.e., complete scholarly research projects that could reasonably be submitted to a public working paper database such as SSRN). Proposals will not be accepted.

A separate file should be submitted including the title, author names, affiliations, keywords, and any acknowledgments. The main text should include an abstract and no author information.

The submissions must be in English.

There is no specific manuscript format and no page limit, but papers should generally not exceed 50 pages. Presenters of accepted papers must register as conference participants.

For any questions, please contact the chair of the organizing committee **Dr. Mariem Khalifa** at jaaf2025Dubai.@zu.ac.ae and the conference associate editor **Dr. Mike C. Weng** at: jaaf.conference@gmail.com

KEY DATES:

- ❖ Submission Opens: **April 1, 2025**
- ❖ Submission Deadline: **May 31, 2025**
- ❖ Decisions for Concurrent sessions: **June 30, 2025**
- ❖ Decisions for Plenary sessions: **August 15, 2025**
- ❖ Registration Deadline: **Sep 30, 2025**

THE JAAF ORGANIZING COMMITTEE

Dr. Mariem Khalifa, Zayed University

Dr. Muhammad Kaleem Hassan, Zayed University

Prof. Yezen Kannan, Zayed University

Dr. Mohammed Aminu Sualihu, Zayed University

Dr. Yasser Barghathi, Zayed University

Mrs. Edna Omondi, Zayed University



PROGRAM AND SOCIAL EVENTS

The JAAF conference provides a platform for academics and practitioners worldwide to discuss research in accounting, auditing, and finance. The 2025 JAAF Conference will offer numerous opportunities for networking, social events, and experiencing the vibrant city of Dubai.

Plenary and concurrent sessions will start on Monday, November 10. A gala dinner will be held in a picturesque location in Dubai on November 11. There will be networking opportunities and cultural events arranged during the conference days (November 9 & 12) for those attendees who wish to participate. Information about these opportunities will be posted to the conference website as it is confirmed.

QUESTIONS

For questions and further information, please send emails to jaaf2025.Dubai@zu.ac.ae and follow us on JAAF Conference [Website](#) and Facebook or LinkedIn



CO-CHAIRS of the SCIENTIFIC COMMITTEE



Dr. Mariem Khalifa,
Assistant Professor of Accounting
Zayed University, Dubai, UAE



Dr. Cheng (Colin) Zeng,
Associate Professor of Accounting
Hong Kong Polytechnic University

