

Financial Reporting and Business Communication (FRBC) 28th Annual Conference Athens University of Economics and Business

7th and 8th July 2025

Call for Papers

We are pleased to announce the **28th annual Financial Reporting and Business Communication (FRBC) conference** organised by the **Athens University of Economics & Business**, the **Adam Smith Observatory of Corporate Reporting Practices (University of Glasgow)** and the **Financial Accounting and Reporting Special Interest Group** of the **British Accounting and Finance Association**. The FRBC conference is one of the premier conferences of its kind worldwide and it attracts an international and highly engaged audience. The conference comprises sessions with full papers with discussants, developmental paper sessions and a doctoral stream.

Themes

The conference addresses key areas of **accounting, financial reporting, corporate reporting** and **business communication** which are of interest to accounting academics and practitioners. These include, but are not limited to:

- The role and limitations of the corporate annual report
- The effectiveness of financial reporting standards
- Accounting measurement and disclosure
- Sustainability, integrated and environmental reporting
- The composition and format of corporate reports and the role of the visual
- Corporate reporting and accountability in the public sector
- The effectiveness of narrative and textual information in corporate reporting
- The role of financial reporting and governance mechanisms in capital markets
- Historical perspectives on financial accounting and reporting

Supported by

Keynote speakers

Plenary academic session

“From counting to reading: Machine-based textual analysis in the age of A.I.”



Marco Trombetta

IE Business School, Professor of Accounting
Editor-in-chief of the Journal of Accounting and Public Policy

Plenary practitioners panel

“Lessons from first year adoption of European Sustainability Reporting Standards”



Elina Apostolopoulou

Motor Oil, Head of Financial Reporting
ACCA International Assembly Representative



Vasiliki Athanasaki

Hellenic Capital Market Commission
Legal Expert



Aristomenis Giannopoulos

Hellenic Capital Market Commission
Head of Supervision of Listed Companies Department



Kiara Konti

EY, Partner
Climate Change and Sustainability Services Leader

Manuscripts submission

Full and developmental papers stream

The conference accepts both full and developmental papers. Full papers presented will be assigned a discussant to provide comments. Developmental papers can be either a work-in-progress paper or an extended abstract (of no less than 1,000 words). Submissions on the above-mentioned topics and on other aspects of financial reporting and business communication are welcome. Papers may take empirical, theoretical and conceptual approaches, including case studies or experiments.

Doctoral stream

For doctoral students wishing to present in the doctoral stream, a structured abstract of up to 1,000 words should be submitted. A Sue Harsky Scholarship is available for FRBC 2025 to doctoral students in the doctoral stream. This comprises a doctoral fee waiver, and receipted travel to the conference, subsistence and accommodation costs related to the conference (of up to £500). All submissions by doctoral students will be considered for the scholarship. The award of the Scholarship will be communicated via email.

Submissions

Submissions should be made by emailing frbc2025@aueb.gr The submission deadline is **30th April 2025**. Authors should indicate in their submission whether their paper should be considered for the FULL, DEVELOPMENTAL or DOCTORAL paper track.

Notification of acceptance

Submissions will be considered at a first-come, first-served basis and authors will be notified about the acceptance of their paper the soonest possible after submission and no later than **15th May 2025**.

Further details are available here: <https://www.dept.aueb.gr/en/loxri/frbc2025>

Registration

Step 1: To register, you need to be a BAFA member. In case you are not, please register as a BAFA member on the BAFA website: <https://membership.bafa.ac.uk/become-a-member/>

Step 2: Once registered, you will find the 28th FRBC Conference in the Events (top right on the User dashboard page) and click on to register for the Conference (full registration fee £240 and doctoral registration fee £120). **Registration deadline: 31st May 2025**

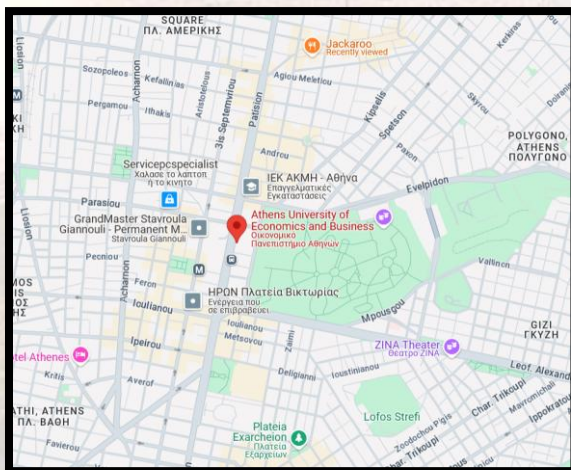
PLEASE NOTE: You do NOT need to be a BAFA member to submit a paper for consideration to the conference. However, you will need to be a member to register for and attend the conference.

Conference venue

The conference will take place at the Athens University of Economics & Business premises in central Athens. The two buildings are located a 5-minute walk from each other:

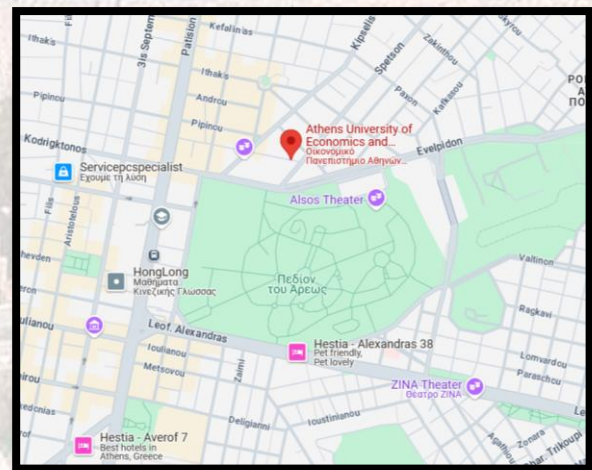
Main building ([link to map](#))

28 Oktovriou 76, Athens, 104 34



Troias building ([link to map](#))

Trias 2, Athens, 113 62



The easiest way to reach the conference venue is by the Athens Metro system. The metro station “Victoria” (served by Metro line 1 – “Green” line) is in 5-minute walking distance from the main building and less than 10-minute walking distance from Troias building. More information about the Metro network can be found here: <https://www.stasy.gr/en/>

Getting to Athens

Athens airport is well-connected with all major cities in Europe and various cities across the world. More information about the airport and flights can be found here: <https://www.aia.gr/en>

Athens airport is well-connected to central Athens. Metro line 3 (“Blue” line) provides a direct connection to central Athens. Alternatively, public buses and taxis are available. More information can be found here: <https://www.aia.gr/en/traveller/transportation-airport>

Organisers and contact

Dr Diogenis Baboukardos

Dr Christian Stadler

Prof Yannis Tsalavoutas

For any further queries or questions, please contact us in: frbc2025@aueb.gr