



Call for Papers



1st Edition International Interdisciplinary Symposium on Sustainability C2ID 2026

May 29, 30, and 31, 2026
Hasdrubal-Thalassa 5* Hotel,
Hammamet (Tunisia)
www.hasdrubal-thalassa.com



Theme

Sustainable Development and Digitalization: Toward a Responsible Transformation

The International Interdisciplinary Symposium on Sustainability C2ID 2026 (1st edition) will bring together an international community of researchers, academics, practitioners, public decision-makers, and experts to debate contemporary issues related to sustainable development and digital transformation. This first edition aims to provide a space for **rigorous scientific reflection**, **interdisciplinary collaboration**, and the **sharing of innovative experiences**, drawing upon theoretical, methodological, and empirical approaches, as well as intervention-research, qualimetric approach, and socio-economic approaches.

CONFERENCE THEMES

1. Digital Transformation and Sustainability Models

- Artificial intelligence and sustainability
- Green technologies (GreenTech)
- Blockchain, traceability, and accountability
- Digital sobriety and carbon footprint reduction
- Digital platforms and new organizational models

2. Governance, Ethics, and Social Responsibility

- Sustainable Corporate Governance and Stakeholder Engagement
- Technology ethics and data protection
- International standards, certifications, and regulatory frameworks
- Transparency, anti-corruption, and integrated reporting
- Ethical dilemmas related to digitalization

3. Technological Innovation and Ecological Transitions

- Renewable energies and sustainable infrastructures
- Smart cities and smart territories
- Circular economy and frugal innovation
- Sustainable mobility and smart logistics
- Industry 4.0 and environmental impact reduction

4. Accounting, Auditing, Sustainable Finance, and ESG Reporting

- Measuring sustainable performance
- Auditing and verification of non-financial information
- Green finance, responsible investment, and financial markets
- ESG management tools and dashboards
- Integrated reporting, CSRD, and international standards

5. Organizational Management and Change Leadership

- Sustainable leadership and organizational transformation
- Hybrid work and distributed team management
- Managerial innovation and collective intelligence
- Organizational resilience and systemic risks
- Skills management in digital environments

6. New Forms of Work and Digitalization

- Remote work, flexibility, and well-being at work
- Platform based work and new employment relationships
- Automation, generative AI, and the future of jobs
- Digital inclusion and inequality reduction
- Digital skills and talent development

7. Research Methods in Sustainability and Interdisciplinarity

- Mixed methods and methodological innovations
- Intervention research and collaborative approaches
- System modeling and simulation
- Big Data analytics applied to sustainability
- Interdisciplinary and transdisciplinary approaches

8. Public Policies, Territories, and Sustainable Development

- Sustainable economic and social policies
- Territorial governance and local development
- Energy transition and national strategies
- Territorial inequalities and inclusive sustainability
- Public–private partnerships and institutional innovations

Special attention will be given to **intervention-research, qualimetric and socio-economic approaches to governance, responsible innovation, societal impact, and systemic analysis**.

DOCTORAL WORKSHOPS

As part of C2ID 2026, an **international doctoral workshop** will be organized to support PhD candidates in advancing their research. This workshop is open to doctoral candidates even in the early stages of their dissertation and offers:

- A constructive space for scientific exchange
- In-depth feedback from experts
- Methodological and epistemological guidance

PhD candidates are invited to submit a research report (max. 8,000 words) presenting: problem statement, literature review, theoretical framework, methodology, preliminary results, and references.

A **second workshop** will be dedicated to advanced training in **structural equation modeling (CB-SEM approach)** for PhD students and faculty.

CONFERENCE CHAIRS

Marc Bonnet, University of Lyon & ISEOR, France

Mehrez Chaher, University of Tunis, Tunisia

Tarek Mejri, University of Evry, Paris-Saclay, France

SCIENTIFIC COMMITTEE

Amor Ayed, Dar Aluloom University, Saudi Arabia

Tahar-Lazhar Ayed, Dar El-Hekma University, Saudi Arabia

Nacer Azaiez, University of Tunis, Tunisia

Mohamed Karim Azib, University of Tunis El Manar, Tunisia

Jamel Azibi, University of Jendouba, Tunisia

Sofiane Baba, University of Sherbrooke, Canada

Fatma Bakini, University of Tunis, Tunisia

Dominique Baruel Bencherqui, ISTE Business School, France

Belgacem Bchini, University of Tunis, Tunisia

Ridha Bechri, University of Jendouba, Tunisia

Meryem Bellouma, University of Carthage, Tunisia

Mohamed Anis Ben Abdallah, University of Carthage, Tunisia

Anissa Ben Hassine, ESSECT, Tunisia

Abderrazak Ben Maatoug, University of Tunis, Tunisia

Syrine Ben Romdhane, ESSECT, Tunisia

Lamjed Ben Said, University of Tunis, Tunisia

Dorsaf Ben Taleb, University of Tunis, Tunisia

Didier Bensadon, IAE Lyon, France

Sarra Berraies, University of Tunis, Tunisia

Marc Bonnet, University of Lyon and ISEOR, France

Adel Boubaker, University of Tunis El Manar, Tunisia

Sabri Boubaker, EM Normandie Business School, France

Sami Boudabbous, University of Sfax, Tunisia

Yasmine Boughzala, University of Tunis, Tunisia

Carole Bousquet, IDRAC Business School, France

Laurent Cappelletti, CNAM Paris, France

Jean-François Casta, Paris Dauphine University, France

Mehrez Chaher, University of Tunis, Tunisia

Slim Chaouachi, University of Tunis, Tunisia

Eustache Ebondo Wa Mandzila, KEDGE Business School, France

Pierre El Haddad, INSEEC Business School, France

Hedi Essid, University of Tunis, Tunisia

Nadia Essoussi, University of Tunis, Tunisia

Raymond Falschau, University of Sherbrooke, Canada

Zied Ftiti, EDC Paris Business School, France

Said Gattoufi, University of Tunis, Tunisia

Lamia Gharbi, University of Tunis El Manar, Tunisia

Samiha Gharbi, ISCAE, Tunisia

Reda Gourine, Higher School of Insurance, Algeria

Houda Guermazi, University of Manouba, Tunisia

Rym Hachana, University of Lyon, France

Anissa Hanafi Touil, University of Carthage, Tunisia

Lamia Hechiche, ISG Tunis, Tunisia

Adel Karaa, University of Tunis, Tunisia

Samia Karoui Zouaoui, University of Tunis El Manar, Tunisia

Mohamed Karim Kefi, IDRAC Business School, France

Imen Khanchel, University of Manouba, Tunisia

Hanen Khemakhem, UQAM, Canada
Erick Leroux, Sorbonne Paris-North University, France
Bachir Mazouz, ENAP, Canada
Tarek Mejri, University of Evry, Paris-Saclay, France
Jean-Paul Méreaux, University of Reims, President of ADERSE, France
Faouzi Najjar, University of Tunis, Tunisia
Mamadou Ndione, IAE Orléans, France
Hadj Nekka, University of Angers, France
Florence Noguera, University Paul-Valéry Montpellier 3, France
Kaouther Nouira Ferchichi, University of Tunis, Tunisia
Abdelwahed Omri, University of Tunis, Tunisia
Éric Paget-Blanc, University of Evry, Paris-Saclay, France
Yvon Pesqueux, CNAM Paris, France
Latifa Rabii, University of Tunis, Tunisia
Chiraz Saidani, University of Tunis, Tunisia
Malek Saihi, University of Carthage, Tunisia
Jean-Michel Sahut, IDRAC Business School, *Journal Management & Prospective*, France
Henri Savall, University of Lyon and ISEOR, *Journal Management Sciences*, France
Samir Srairi, University of Manouba, Tunisia
Véronique Zardet, University of Lyon and ISEOR, France
Faten Zoghlami, University of Manouba, Tunisia
Mahmoud Zouaoui, MHESR, Tunisia

ORGANIZING COMMITTEE

Mohamed Karim Azib, University of Tunis El Manar, Tunisia
Belgacem Bchini, University of Tunis, Tunisia
Ridha Bechri, University of Jendouba, Tunisia
Sarra Berraies, University of Tunis, Tunisia
Marc Bonnet, University of Lyon and ISEOR, France
Mehrez Chaher, University of Tunis, Tunisia
Eya Frioui, University of Tunis, Tunisia
Anissa Hanafi Touil, University of Carthage, Tunisia
Sameh Jamy, University of Tunis, Tunisia
Wiem Kahia, University of Carthage, Tunisia
Tarek Mejri, University of Evry, Paris-Saclay, France
Jean-Paul Méreaux, University of Reims, ADERSE, France
Mamadou Ndione, IAE Orléans, France
Éric Paget-Blanc, University of Evry, Paris-Saclay, France
Boutheina Sassi, University of Tunis, Tunisia
Houda Zarrad, University of Tunis, Tunisia
Latifa Zeddini Chebbi, University of Tunis El Manar, Tunisia
Syrine Zine El Abidine, University of Tunis, Tunisia

CONFERENCE VENUE

The **International Interdisciplinary Symposium on Sustainability C2ID 2026 (1st Edition)** will take place on **29, 30, and 31 May 2026** at the **Hasdrubal-Thalassa 5*** Hotel in Hammamet (Tunisia).

KEYNOTE SPEAKERS

Marc Bonnet, ISEOR, Editor-in-Chief of *Management & Sciences Sociales Revue*, France
Laurent Cappelletti, CNAM Paris, Chair of Accounting and Management Control, France
Jean-Paul Méreaux, University of Reims, President of ADERSE, France
Éric Paget-Blanc, University of Evry, Paris-Saclay, France
Jean-François Casta, Paris Dauphine University, France

PUBLICATION OPPORTUNITIES (PARTNER JOURNALS)

Journal of Financial Reporting and Accounting (Scopus, Q1)

Management Sciences (Recherches en Sciences de Gestion) (FNEGE & Scopus)

Management & Prospective (FNEGE & Scopus)

Management & Sciences Sociales (FNEGE)

Communication & Management (FNEGE & Scopus)

Revue des Sciences de l'Organisation RISO (FNEGE)

Revue Africaine de Management Public (emerging journal)

Télescope Stratégie Management Public & Performance des organisations de l'Etat SMP&OE

MEET THE EDITORS-IN-CHIEF

Sabri Boubaker

Marc Bonnet

Jean-Michel Sahut

Erick Leroux

Hadj Nekka

SUBMISSION GUIDELINES

Papers may be submitted in the form of an extended abstract or a full paper. Submissions must include 2 documents:

1st Document:	A title page containing: <ul style="list-style-type: none">• The paper title• Authors' names, affiliations, and contact• A 15-line abstract• Five keywords in both French and English
2nd Document:	An anonymized extended abstract or full paper.

IMPORTANT DATES

- **Submission of extended abstracts (750 to 1,000 words) will be open until March 15, 2026.**
- Submissions will be accepted in both English and French.
- The submission schedule is detailed as follows:

Submission of extended abstracts or full papers	March 15, 2026
Reviewer notification	April 1, 2026
Registration deadline	April 30, 2026
Final paper submission	May 15, 2026
Conference	Friday, May 29 to Sunday, May 31, 2026

CONTACT & INFORMATION

Extended abstracts and full papers should be sent exclusively by email to the following address:

colloque.c2id@gmail.com

For any questions or information regarding **C2ID 2026**, please contact:

Tarek Mejri	tarek.mejri@univ-evry.fr
Mohamed Karim Azib	karim.azib@fsegt.utm.tn