



Q&A Session



Friday, 7 July, 4pm, Brussel Time

EAA Doctoral Colloquium

Why to Go and How to Apply?

Joachim Gassen

Andrea Mennicken

#EngageEAA

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What do these names have in common?

Alexandra van den Abbeele Sarah Zechman
David Veenman Keith Robson
Annita Florou Hans Christensen
Tim Baldenius Matthias Mahlendorf
Thomas Hemmer
Markus Granlund Eddy Cardinaels
Annalise Prencipe
Niamh Brennan Robert Bloomfield
Ann Gaeremynck Martin Messner
Christian Leuz Ahmed Tahoun
Thorsten Sellhorn
Marleen Willekens
Steven Young Beatriz Garcia Osma
Paolo Quattrone Ann Vanstraelen
Holger Daske Eva Labro Kees Comffermann
Ingrid Jeacle Anne Beyer

John Christensen



“The **European Doctoral Colloquium** in Accounting has established itself as an important part of the infrastructure of European academic accounting. Attracting some of the brightest younger minds in the subject area, it provides a facilitative environment for discussing research in progress whilst at the same time enabling the next generation of accounting scholars to establish networks and contacts that transcend their own countries. The Colloquium thereby provides an important stimulus for the creation of a new, more European, accounting research community.”

<https://eaa-online.org/foreword/>

The Purpose of the Doctoral Colloquium

The EAA Doctoral Colloquium (DC) has established itself as a core element in the doctoral training of aspiring accounting scholars in Europe. It seeks to provide a platform for promising doctoral students from diverse fields in accounting research and different backgrounds to interact in a unique environment, connecting both with their future colleagues and with leading faculty across a variety of intellectual traditions.

The main objectives of the DC are:

- To promote European PhD education in accounting;
- To provide students who are particularly promising with feedback on their work in progress and to support them in producing a PhD dissertation of high quality;
- To allow such students to learn from, and network with, each other as well as the DC faculty; and
- To promote the breadth of European accounting research in terms of topics and methodologies.

Structure

The DC consists of presentations and discussions in parallel tracks and joint plenary activities:

- The parallel tracks provide students with expert feedback on their work in progress, ideally in terms of (1) topic area, (2) methodological approach, and (3) theoretical underpinnings.
- The joint plenary activities expose students to questions, concerns, and issues of the accounting research community more generally, and not least make them aware of the breadth of accounting research.

Tracks of the 2023 DC

Track	Faculty
A. Disclosure Research	<ul style="list-style-type: none">• Prof Henry FRIEDMAN (UCLA, USA)• Prof Joachim GASSEN (Humboldt University Berlin, Germany)• Prof Katharina HOMBACH (Goethe University Frankfurt, Germany)
B. Financial Reporting Research	<ul style="list-style-type: none">• Prof Gaizka ORMAZABAL (IESE Business School Barcelona, Spain)• Prof Cathy SHAKESPEARE (University of Michigan, USA)• Prof David VEENMAN (University of Amsterdam, the Netherlands)
C. Sustainability Research	<ul style="list-style-type: none">• Prof Maria CORREIA (London School of Economics and Political Science, UK)• Prof Giovanna MICHELON (Bristol University, UK)• Prof Maximilian MÜLLER (University of Cologne, Germany)
D. Management Accounting Research	<ul style="list-style-type: none">• Prof Henri DEKKER (Vrije Universiteit Amsterdam, the Netherlands)• Prof Matthias MAHLENDORF (Frankfurt School of Finance & Management, Germany)• Prof Alexandra VAN DEN ABBEELE (KU Leuven, Belgium)
E. Organizational and Social Accounting Research	<ul style="list-style-type: none">• Prof Afshin MEHRPOUYA (University of Edinburgh, UK)• Prof Andrea MENNICKEN (London School of Economics and Political Science, UK)• Prof Brendan O'DWYER (University of Amsterdam, the Netherlands, and University of Manchester, UK)

Application Process

- Applications must be completed online and contain a
 - CV
 - an extended 3-page abstract of the doctoral research currently being undertaken
 - a questionnaire completed by the main thesis advisor.
- In the CV, you need to indicate your field ...
 - Corporate reporting and analysis, governance and auditing, and taxation
 - Management accounting and information systems
 - Social, critical, organisational, and historical perspectives on accounting
- ... and method (multiple choices are permitted)
 - Analytical
 - Empirical archival
 - Experimental (Lab or Field)
 - Interviews and other qualitative methods
 - Questionnaire/Survey

Student Selection 2023

- All applications (n=165) rated with a score from 1 to 5:
 - below 3 as “weak”: 10
 - 3 and below 4 as “acceptable”: 47
 - 4 and above as “strong”: 108

	Submissions	Accepted	Acceptance Rate
Total eligible applications	165	37*	22%
Gender	Submissions	Accepted	Acceptance Rate
Male	88	19	22%
Female	77	18	23%
Field	Submissions	Accepted	Acceptance Rate
Corporate reporting and analysis, governance and auditing, and taxation	103	23	22%
Management accounting and information systems	27	7	26%
Social, critical, organizational, and historical perspectives on accounting	35	7	20%

* Three slots reserved for students from other associations (AAA, CAA and AFAANZ)

Student Selection 2023

Country	Submissions	Accepted	Acceptance Rate
Germany	37	10	27%
United Kingdom	26	6	23%
France	13	3	23%
Finland	12	3	25%
Belgium	11	6	54%
Italy	10	1	10%
Spain	9	1	11%
The Netherlands	7	2	29%
Austria	6	3	50%
Denmark	3	1	33%
Norway	3	0	0
Romania	3	0	0
<i>Maroc</i>	2	0	0
<i>China</i>	2	0	0
Czechia	2	0	0
Sweden	2	0	0
Switzerland	2	0	0
Ireland	2	0	0
Poland	2	0	0
Greece	2	0	0
<i>Australia</i>	2	0	0
Portugal	1	0	0
Macedonia	1	0	0
Luxemburg	1	0	0
Cyprus	1	0	0
<i>Brazil</i>	1	0	0
<i>Ghana</i>	1	0	0
<i>Canada</i>	1	0	0

Key Deadline and Further Resources

- Normally, a good time to submit is the third to final year of your dissertation phase.
- Applications must be submitted by **30 November** via EIASM's application portal.
- You may wish to consult the **EAA PhD Mentoring Initiative (PMI)** before submitting your application. The PMI aims to help EAA PhD students refine their research proposals and enhance the overall quality of their work by accessing timely advice and feedback from some top accounting researchers.
- The PMI is a resource open to all European PhD students in accounting, but you need to be an EAA member. For more info see: <https://eaa-online.org/arc/peer-mentoring-initiative/>

Drafting the Abstract: Some Tips

- Discuss your application with your supervisors and seek their feedback. If feasible, seek additional feedback on your abstract from colleagues that are not familiar with your thesis
- Three pages means three reasonably formatted pages. Do not try to squeeze in too much text.
- If your dissertation consists of multiple studies/chapters, focus your abstract on the one study that you plan to present at the colloquium (most likely your “job market paper”)
- Make sure to focus on key question: What is my research question? Why does it matter? How does it add to the literature? How do I address it? What do I find?
- Not 2.5 page literature overview + 0.5 page about your own research (rather vice versa)
- Be clear on what you have done and what not yet. It is okay to apply with experiment/survey design + data not gathered yet

Any questions?

